

Maven Managed Benefit

Outcomes-based fertility care, designed for lower cost and better results.



70%



of employers say their fertility care costs have increased over the past 3 years

53%



of employees feel they lacked clarity on fertility costs before starting treatment

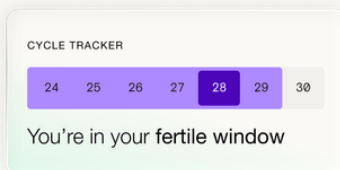
30-35%



of cycle cost comes from fertility drugs — often with hidden mark-ups

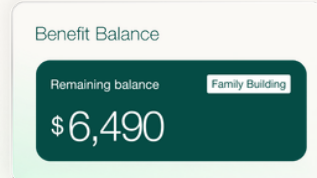
Maven's reimagined model for fertility care

Benefit design that shapes utilization



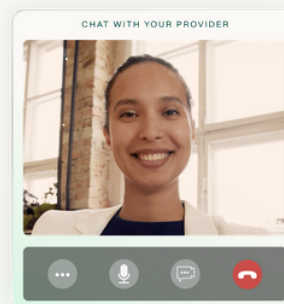
- Natural, ovulation, and IUI-first pathways
- No penalties for lower-intensity care
- Clear guidance across IVF and family-building

No-markup prescriptions



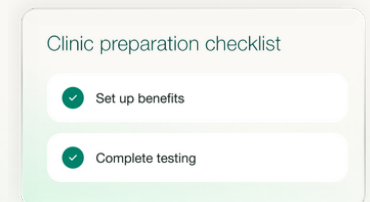
- No mark-ups
- 100% rebate pass-through
- Clinically led formulary
- Direct manufacturer & pharmacy partnerships

Integrated care management



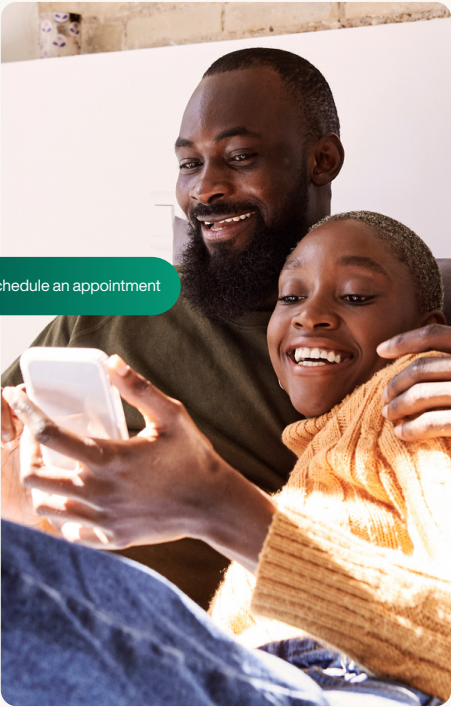
- Natural conception and early diagnostics
- Ovulation support with appropriate escalation
- Integrated high-risk maternity care

Quality performance network



- High-performing clinics selected for outcomes and quality
- Directly negotiated, transparent procedure pricing
- Ongoing performance monitoring and data integration

Designed for employers who demand results



Key differentiators

Operationally simple to launch & manage

- Proven transitions from existing fertility vendors
- Seamless implementation, claims, and reporting

Lower, more predictable total cost

- ~15% lower total fertility cost of care compared to other vendors
- Reduced downstream maternity and NICU spend

Trusted at scale

- 3M+ lives and \$100M+ claims managed
- Proven with Fortune 100 and mid-market employers

Outcomes, not utilization

- Early, outcomes-driven care management before IVF
- Best-in-class pregnancy and live birth rates with fewer IVF cycles

20+

Touchpoints per month



30%

Natural Conception Rate

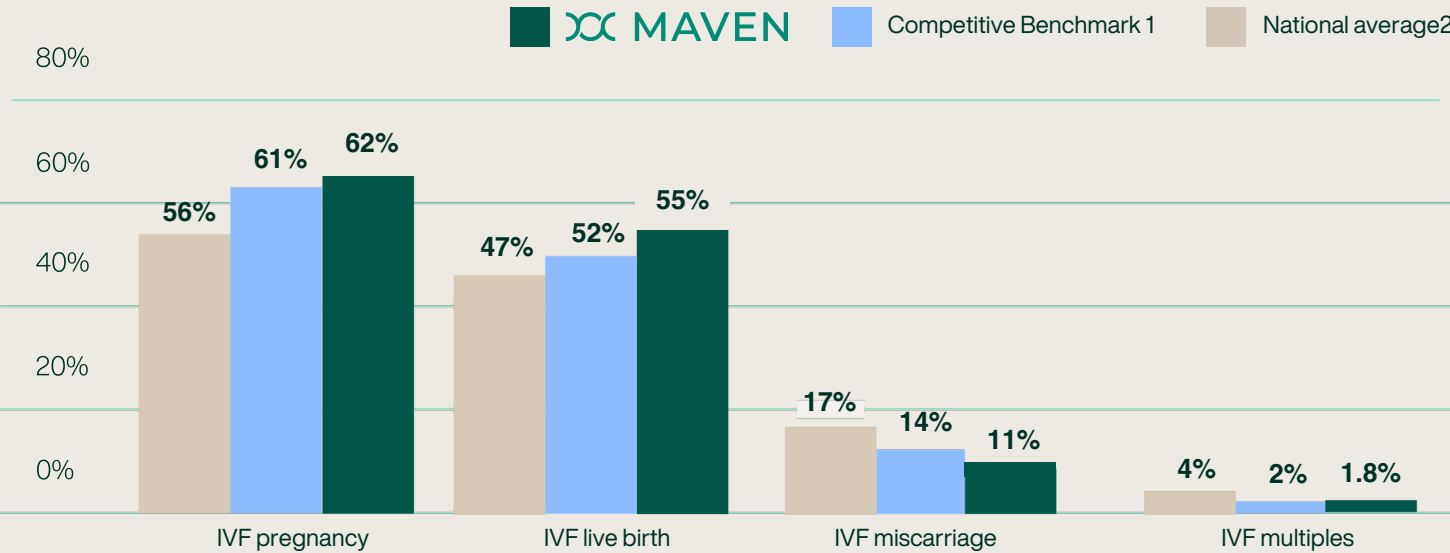


\$9,600

saved per birth



Meaningful results



1 Publicly available metrics from competitors 2 Weighted 2022 SART data by age