Recommended action: Please forward this document to your IT or email security team. It lists the domains, IPs, and email addresses they'll need to whitelist so Maven's emails reach your employees.

Why Whitelist?
Many enterprise security filters flag or quarantine marketing emails. This can artificially inflate engagement metrics and, in some cases, prevent emails from reaching your employees entirely. Whitelisting Maven's sending domains and IPs lets your security filters recognize Maven's emails as trusted.

Test Send
In addition to whitelisting, Maven recommends that clients opt in to quarterly test campaigns. These campaigns are sent to a small group of select employees to verify delivery and resolve any issues before larger sends.

Sending Domains and IP Addresses
Maven primarily sends member-facing emails from two sending domains across two IP addresses. Many security filters treat subdomains as separate from the main mavenclinic.com domain, so please whitelist each domain and IP address below individually. This ensures employees who use their work emails as login credentials can receive Maven communications.

Sending Domain	IP Address
hello.mavenclinic.com	168.245.108.114
care.mavenclinic.com	168.245.108.10

Email Addresses
Maven uses the following email addresses to communicate with your employees.

Email Address	Message type
support@hello.mavenclinic.com	Enrollment marketing emails
support@mavenclinic.com	Member support
mavenmeetups@mavenclinic.com	Member classes
benefits@mavenclinic.com	Member benefit questions (eligibility, coverage, and reimbursement)
no-reply@about.mavenclinic.com	Client Newsletter

clientresources@mavenclinic.com	Performance reporting

Performance Reporting and Client Newsletter IP Addresses
Finally, Maven sends campaign performance details and our client newsletter (“Maven Mail”) every other week through a range of IP addresses.

IP Address
54.174.60.0/23
143.244.80.0/20
18.208.124.128/25
54.174.53.128/30
158.247.16.0/20
54.174.59.0/24
54.174.63.0/24
3.93.157.0/24
54.174.52.0/24
139.180.17.0/24
54.174.57.0/24
205.201.128.0/20
198.2.128.0/18
148.105.0.0/16
54.177.196.112
54.219.155.184
52.9.192.216

Please reach out to your Maven Client Success representative if you have any questions about whitelisting.