

# When families are taken care of, teams thrive in and out of the workplace

Lead your industry by offering the innovative benefits that can prevent 4 out of 5 working parents from quitting.

Family-friendly benefits are key to attracting and retaining the best talent. Maven offers comprehensive, culturally humble care that helps employees and candidates plan for a long term future with your organization.



## BY THE NUMBERS

86%

of working mothers will leave a job for an opportunity that better supports their work and life considerations

70%

of millennials would leave their job for fertility-related coverage

1 in 4

employers are seeing talent leave due to increased childcare responsibilities

## Women and families are looking for stability and support

It's time to break the stereotype that you can't build a family while working in financial services. Family benefits can change lives—and employees are more likely to stay at workplaces with flexible healthcare that meets their needs.

## Maven provides families the care they need to succeed

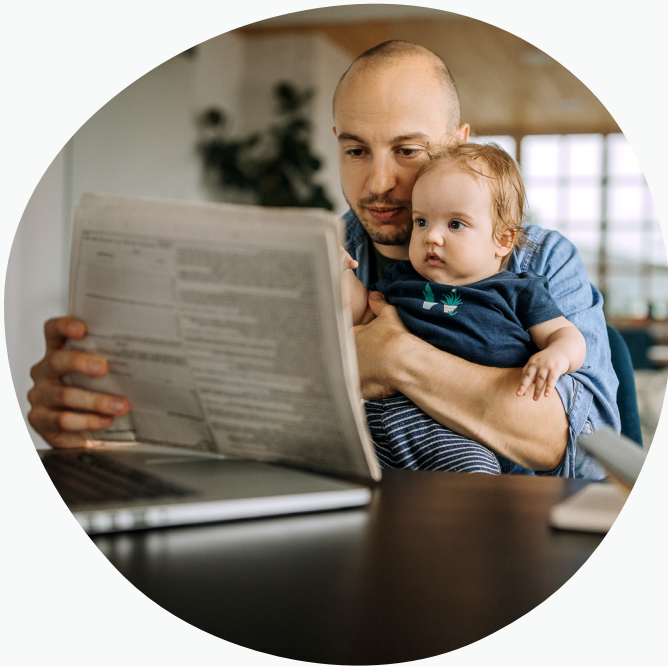
Maven is a global virtual care platform for women and families, giving your employees 24/7 access to world-class providers from over 30 different family health specialties covering everything from fertility and maternity to parenting and pediatrics.

## Contain costs, retain talent, and scale for the future

Maven helps you save time and money while offering your team a benefit they love to use. Every member is assigned a Care Advocate who helps them navigate their benefits and care both on the platform and in-person, answering their questions and coordinating their care throughout their journey.

*“I had never seen such a robust offering for fertility with overall health, wellness, and emotional support. It really covers all aspects of family planning through pregnancy and returning to work. I love knowing that no matter what step of the journey to parenthood I’m on, I will have Maven’s support.”*

**Mo, Maven Member**



## What makes Maven’s virtual clinic different?

**OVER  
175**

countries served and over 2,220 partner clinics worldwide

**ALMOST  
40%**

of providers identify as BIPOC

**OVER  
90%**

of Maven members return to work, compared to the national average of 57%

## Industry-leading engagement and outcomes

**70%+**

enrollment rates among eligible employees

**86**

client NPS, 98% client retention

**20-35%**

reduction in unnecessary emergency department visits

*“I love Maven and have recommended to others. I love that this app was provided by my employer. Thank you so much!”*

**Maven Member,  
Public Accounting Firm**