

The inclusive benefit with outsized impacts on maternal and family health

Lead your industry by offering the innovative benefits that can prevent **4 out of 5** working parents from quitting.

Family benefits are key to attracting and retaining the best healthcare talent. Maven's comprehensive, culturally humble care platform helps you build a diverse workforce while helping employees plan for a long-term future with your organization.



BY THE NUMBERS

86%

of working mothers will leave a job for an opportunity that better supports their work and life considerations

70%

of millennials would leave their job for fertility-related coverage

1 in 4

employers are seeing talent leave due to increased childcare responsibilities

Parents in your workplace are burned out — and need support now more than ever

The pandemic has intensified burnout among healthcare workers, with half of health care workers experiencing mental and emotional exhaustion, and turnover rates among healthcare professionals are reaching an all-time high. Employees today are gravitating towards health systems and practices that invest in the health and well-being of themselves and their families.

When healthcare workers are healthy, they deliver better care

Maven can help your staff and their families stay healthy and happy amid a world of uncertainty. Every member is assigned a dedicated Care Advocate who coordinates their care both on the platform and in-person, and can answer questions about their health and benefits throughout their family journey.

Today's talent needs accessible family-building benefits

Maven is the leading digital family health benefit for planning, growing and raising healthy families. Our global digital family health platform, specialized network of providers, and whole-person care model deliver personalized, on-demand support for every member on their path to parenthood.

“Having Maven to talk through all these difficult things makes pregnancy so much easier.”

Allison, Maven member



What makes Maven's global digital family health platform different?

OVER

350

different family health subspecialties

ALMOST

40%

of providers identify as BIPOC

OVER

90%

of Maven members return to work, compared to the national average of 57%

Industry-leading engagement and outcomes

70%

enrollment rates among eligible employees

86

client NPS, 98% client retention

20-35%

reduction in unnecessary emergency department visits

“We're always trying to rethink and evolve what is essential to our employees, and want to ensure the wellbeing of all parents, wherever they may be in their family-building journey.”

Sonja Kellen, Senior Director,
Global Health and Wellness at Microsoft