

# Competitive industries need competitive benefits

Stand out from the crowd with the innovative family benefit that EBN says is “leading the way in women’s and family telehealth.”

Family benefits are key to attracting and retaining the best talent. Maven offers end-to-end, culturally humble family care that inspires employees to plan for a long-term future with your organization.



## BY THE NUMBERS

# 86%

of working mothers will leave a job for an opportunity that better supports their work and life considerations

# 70%

of millennials would leave their job for fertility-related coverage

# 1 in 4

employers are seeing talent leave due to increased childcare responsibilities

## Parents in your workplace need more support than ever before

It’s never been more challenging to raise a family. Whether it’s time, financial resources, or due to discrimination, many women lack access to the care they need while starting and raising families, even at the highest levels of the corporate ladder.

## There’s a solution: the world’s largest virtual care platform for women’s and family health

Maven is a global virtual care platform for women and families that gives your employees 24/7 access to world-class providers from over 30 different family health specialties covering everything from fertility and maternity to parenting and pediatrics.

## Inclusive support that fills in gaps in healthcare and reduces costs

Maven helps you save time and money while offering your team a benefit they love to use. Every member is assigned a Care Advocate who helps them navigate their benefits and care both on the platform and in-person, answering their questions and coordinating their care throughout their journey.

*“We have avoided possible hospital trips and unnecessary trips to doctors office by contacting pediatricians through Maven! We love it and it has eased our new parent anxiety in massive ways when we have any questions or concerns.”*

**Maven Member, Consulting Firm**



## What makes Maven’s telehealth solution different?

OVER

350

different  
family health  
subspecialties

ALMOST

40%

of providers  
identify as  
BIPOC

OVER

90%

of Maven members  
return to work,  
compared to the  
national average  
of 57%

## Industry-leading engagement and outcomes

70%+

enrollment rates  
among eligible  
employees

86

client NPS, 98%  
client retention

20-35%

reduction in  
unnecessary  
emergency  
department visits

*“Maven was the only solution that was focused on that virtual support, which was really important to us. I love how they look for new ways to enhance that solution and add features and support items.”*

**Bryan Aycock,**  
**Director of Benefits, Zynga**