



The inclusive family benefit for innovators and market makers

Offer innovative family-friendly benefits your employees will love while improving your bottom line.

Family benefits are key to retaining valuable employees, bettering health outcomes, and advancing your DE&I goals. Maven offers comprehensive, culturally humble care that helps employees and candidates plan for a long term future with your organization.

BY THE NUMBERS

86%

of working mothers will leave a job for an opportunity that better supports their work and life considerations

70%

of millennials would leave their job for fertility-related coverage

1 in 4

employers are seeing talent leave due to increased childcare responsibilities

Why choose the most inclusive family benefit?

Engineers, product designers, and data scientists are some of the most sought after candidates right now. They're not just thinking about salary—they want benefits that support their lives and families beyond the office, no matter their background or path to parenthood.

Offer benefits your employees want and need

Maven is more than just another point solution for your benefits. It's the world's largest virtual care platform for women and families, giving your employees 24/7 access to world-class providers from over 30 different family health specialties—covering everything from fertility and maternity to parenting and pediatrics.

Flexible healthcare 24/7

Maven offers your employees unprecedented 24/7 access to care that caters to their unique needs throughout their journey. Our whole-person approach to continuous, personalized care drives better outcomes for parents, from fertility treatments to delivery and postpartum.

“I had never seen such a robust offering for fertility with overall health, wellness, and emotional support. It really covers all aspects of family planning through pregnancy and returning to work. I love knowing that no matter what step of the journey to parenthood I’m on, I will have Maven’s support.”

**Mo, Maven member,
Zynga**

“As a highly innovative company, we wanted to take an equally innovative approach to family benefits. Maven’s fertility program was the ideal solution because it’s modern, comprehensive, and truly meets the changing needs of our team.”

**Dave Allen, Senior Director,
Compensation Benefits and HR Technology, Snap Inc.**



What makes Maven’s virtual clinic different?

ALMOST

40%

of providers identify as BIPOC

OVER

90%

of Maven members return to work, compared to the national average of 57%

OVER

175

countries served and over 2,220 partner clinics worldwide

Industry-leading engagement and outcomes

70%+

enrollment rates among eligible employees

86

client NPS, 98% client retention

20-35%

reduction in unnecessary emergency department visits

“Maven was the only solution that was focused on that virtual support, which was really important to us. I love how they look for new ways to enhance that solution and add features and support items.”

**Bryan Aycock,
Director of Benefits, Zynga**