

A leading life sciences company improves maternal health outcomes & lowers costs with Maven

The company partnered with Maven to make an impact on the lives & health of their associates, no matter their path to and through parenthood.



“Through Maven, we’re able to guide our associates to expert providers to help them navigate fertility treatments, maternity, adoption, or surrogacy. Our associates’ engagement with Maven’s Fertility program proves that associates need so much more support than just a medical benefit.”

— Global Benefits Director

INDUSTRY

Science and technology

NUMBER OF EMPLOYEES

81,000

MAVEN PRODUCTS

Fertility & Family Building
Maternity & Newborn Care
Maven Milk

40%

lower NICU admission rates among Maven members vs. non-Maven members

33%

lower emergency department visit rates among Maven members vs. non-Maven members

1.9 days

shorter NICU stay among Maven members vs. non-Maven members

4.95/5

average appointment rating

The challenge

The life sciences company recognized the need to expand and improve their benefits offerings for parents and parents-to-be. With over 80,000 associates, the company knew their associates’ family-building and maternity needs would be diverse. This required a benefits solution that would provide personalized and comprehensive support for all paths to and through parenthood. High medical costs were also a concern, and the organization needed a partner that would help manage costs incurred by both associates and the company.



“Maven provides essential support to our associates as they navigate the joyful and vulnerable moments that accompany starting and raising a family. We regularly hear feedback on how Maven’s 24/7 care model allows our associates to navigate family building and new parenthood with confidence, keeping them feeling engaged and supported.”

— Benefits Manager



The solution

The life sciences company chose Maven as their maternity benefits partner in 2020 and has since expanded to offer support for fertility, adoption, surrogacy, return-to-work, and breast milk shipping. As a family of operating companies, integration with their centralized benefits ecosystem, Aon Exchange, was a key requirement. Maven seamlessly integrated into the exchange and coordinated with referral partners so associates could easily find and engage with the benefit. With Maven, associates were able to access specialized care throughout their family journeys, driving improved health outcomes and lowering healthcare costs.

The results

Since launching Maven, the life sciences company has seen a measurable impact on the health and wellness of parents and parents-to-be across their organization. In 2022, they commissioned a claims-based analysis to assess the clinical savings and ROI from Maven. An independent third-party data partner found that Maven members showed better outcomes compared to non-Maven members. Despite more Maven members having a high-risk pregnancy compared to non-Maven members, NICU rates, ED admissions, hospital length of stay, and C-section costs were all lower for Maven members.

Find out how Maven can help your organization

Maven is the leading women’s and family health company for organizations looking for inclusive family care for all associates, no matter their path to and through parenthood. [Contact us today](#) to find out more about how we can support families in your organization.