



Curia enhances employee well-being with comprehensive support from Maven

Curia was seeking a benefit to help its employees thrive as they start and raise their families. Now with support from Maven, Curia employees have 24/7 access to clinical, emotional, and financial support for every step of their journey.

INDUSTRY

Pharmaceutical

NUMBER OF ASSOCIATES

3,500

MAVEN PARTNER SINCE

2022

MAVEN PRODUCTS

[Fertility & Family Building](#)

[Maternity & Newborn Care](#)

[Parenting & Pediatrics](#)

[Maven Milk](#)

92

Maven sign-ups to date

60%

of employees on Maven seek support for their first pregnancy

35%

of Curia employees using Maven identify as male

9.8

average Care Advocate interactions per member

4.95/5

member satisfaction rating

THE CHALLENGE

Curia, a contract development and manufacturing organization (CDMO), is committed to making an impact—both in patients' lives and in the lives of its employees. Curia has a younger employee population, with an average age of 34. When the HR team started to notice consistently high maternity claims, they knew they had a chance to foster a more inclusive workplace and enhance benefits to better support young employees and their families. They identified the need for a reproductive health solution that provides personalized, inclusive support for all employees as they start and build their families.



“My favorite part of the job is when we can offer benefits that are important to employees and make a positive impact on their lives. And I truly believe Maven has a positive impact on people’s lives. When you’re trying to start a family, you may not know where to go for resources and support. I wish I had Maven when I was younger and starting my family.”

Jodi Garofolo, Associate Director of Benefits, Curia

THE SOLUTION

After vetting several benefits providers, Curia selected Maven as its family benefits partner in 2022 due to the customized support available through the platform. This partnership provided its employee access to Fertility & Family Building, Maternity & Newborn Care, Maven Milk, and Parenting & Pediatrics. The Curia team appreciated that their employees would now have a reliable source of guidance and information for phases of life that are not well-supported by the traditional healthcare system.

Maven’s on-demand clinical support provides Curia employees with access to specialists and expert-approved resources that could be a lifeline in a sea of misinformation. Each employee could now get care customized to them, no matter their path to and through parenthood.



“I’m thrilled about the participation. Maven’s employee engagement toolkits make it so we can be efficient in our communications with employees. They’ve been very helpful in spreading the word about this wonderful benefit.”

Jodi Garofolo, Associate Director of Benefits at Curia

THE RESULTS

Since Curia launched its partnership with Maven, employees have been using Maven at high rates, with nearly 10 interactions with a Maven Care Advocate per member. Employees have shared positive feedback about how much it means to have a personalized support system and feel heard in vulnerable moments.

In partnering with Maven, Curia doubles down on its commitment to supporting employees, both at work and at home. Maven helps Curia demonstrate to employees and competitors that it is a family-friendly company that goes above and beyond as employees build and raise their families. And its employees are happy about this comprehensive care—across more than 4,000 touchpoints on Maven, Curia employees have given Maven a nearly perfect provider rating of 4.95 out of 5.



“Love the personalized experiences and support system on Maven. Everyone is so positive and it’s just refreshing to be heard.”

Curia Maven Member

Find out how Maven can help your organization

Maven is the leading women’s and family health company for organizations looking for inclusive family care for all associates, no matter their path to and through parenthood. [Contact us today](#) to find out more about how we can support families in your organization.

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