



Fertility treatment can strain your employees. Maven can help.



Building a family is one of the most profound experiences in life. Facing infertility is one of the most stressful. Unfortunately, fertility challenges are common, affecting **one in eight couples trying to conceive**.

Fertility treatment often introduces more emotional health challenges. **Nearly 2% of all babies in the U.S.** are born using assisted reproductive technology like IVF, but treatments can be emotionally, physically, and financially exhausting — and can impact the productivity and well-being of your workforce.

Infertility and treatment impact mental health

Studies show that women experiencing infertility report a variety of **negative outcomes**, including feelings of inadequacy, lowered self-esteem, and strained relationships. Women who experience both infertility and depression are also **less likely to initiate fertility treatment**, compounding the effects.

Pursuing fertility treatment itself is associated with **high levels of anxiety and depression**, and studies show that women diagnosed with infertility experience the same level of anxiety and depression **as those with cancer or heart disease**. The associated stress comes from a variety of sources, and many women find that **waiting for their pregnancy test results** is particularly stressful.



Women often don't receive the help they need

Mental health screening and treatment [can help women](#) who are undergoing fertility treatments like IVF, but many women don't receive the care they need. Most women [don't receive adequate information](#) about the impact fertility treatments can have on their mental health.

The consequences of untreated depression and anxiety, in addition to fertility treatment discontinuation, include [increased healthcare spending and lower return to work rates](#). For your business, that can mean higher healthcare costs, lower productivity, and reduced retention.

Maven's Fertility Program offers holistic care

As the world's largest virtual clinic for women and family health, Maven connects members seeking fertility treatment with on-demand content, a welcoming community, and specialty care providers, including support from mental health specialists who understand their unique situations.

Each Maven member is assigned a Care Advocate (CA) who coordinates their care. CAs are trained to assess members' needs and make recommendations for virtual provider visits. They can also provide referrals for in-person, in-network care.

33%

of appointments booked by Maven Fertility members are with mental health clinicians

97%

of members report that Maven helped them cope with the fertility treatment process

40%

of Maven Fertility members who underwent IVF met with Maven mental health providers or read articles related to mental health

Members find the support they need through Maven

Maven members can meet with providers from over 30 different specialties, including fertility awareness educators, reproductive endocrinologists, psychiatric nurse practitioners, and licensed social workers. 97% of members report that Maven helped them cope with the fertility treatment process through rapid access to high quality care.

Maven extends membership to partners as well. Studies show that stress [impacts male fertility](#), and that depression [impacts relationship quality as well](#). Partners can access mental health providers through Maven, where they can find emotional support and learning resources for helping their partner cope as well.